



## ***WRITE A LETTER***

One of the most effective ways to raise funds is to send a solicitation email or letter. If you are genuine and explain why you are running for TeamQCP in the Walt Disney World Marathon Weekend, your friends and family members will be happy to support your efforts. Below is a **SAMPLE LETTER** to get you started! Make sure to add the link to your fundraiser profile with instructions on how to make a contribution.

Dear **Name**,

I'm happy to share with you that I have joined Queens Centers for Progress to help raise awareness about their agency that provides supports and services to adults and children with intellectual and developmental disabilities in Queens, New York communities. I will be **running** in the Walt Disney World Marathon Weekend as part of their charity team, TeamQCP, in January 2026! I am **running** in honor of **insert names of those you are honoring and any other personal details about their stories.**

Please help me in this journey by donating to my **run efforts**. Through their high quality and comprehensive programs, ranging from nursery school to placing individuals in fulfilling jobs, it is clear that QCP promotes the independence of the people they serve and provide them with the resources they need to **live their best lives!** Together, with our help, QCP can continue their important mission to improve the quality of life of those they serve.

My goal this year is **insert goal**. Please donate what you can here: **Include a link to your profile.**

Thank you for your support!

Sincerely,  
**Name**

We all have a network of potential donors available to us - start by making a list!  
Consider including:

- Your friends & family
- Current and former colleagues
- Neighbors
- Your contacts through your church or religious institution
- Classmates or former classmates and teachers

- Contacts within the cancer treatment community
- Anyone who considers you their client:
  - Your real estate agent
  - Your lawyer
  - Your barber/hair stylist
  - Your trainer or fitness instructor
  - Your doctor, chiropractor or masseuse
  - Local business you frequent

## **GETTING SOCIAL**

One way to reach a broad audience is to post a link to your profile on social media and ask your friends/family to make a small donation. You can do this several times throughout the fundraising season.

### **SOCIAL MEDIA TIPS:**

- **Make it personal.** Create a short video telling your story and why supporting QCP and individuals in the IDD community is important to you and post it to your social media feeds. Include photos of loved ones and tell your community why their support is crucial.
- **Update your cover and profile pictures.**
- **Tag us.** Make sure to tag @QueensCP on Facebook, X and Instagram so we know you have posted about us, and can share and comment.
- **Keep us updated.** As you prepare/train for your participation in the Walt Disney World Marathon Weekend, keep your community up to date on your progress. Use big training milestones to ask your circles for donations!

### **SAMPLE POSTS:**

I'm running in #WDWMarathon with @QueensCP TeamQCP in January 2026. I will be running for to help raise funds and awareness for adults and children with intellectual/developmental disabilities in Queens. Please help me and my team make a difference - every dollar counts! <insert fundraising link>

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In January 2026 I will running in #WDWMarathon with @QueensCP TeamQCP. QCP provides supports & services to IDD individuals in our community, and they have BIG goals this year. Help me raise awareness for this incredible agency: <insert profile link>

### **SAMPLE TWEETS:**

I'm registered to run in the #WDWMarathon with @QueensCP TeamQCP in Jan. 2026! Support me in my efforts to raise awareness <insert fundraising link>

Training starts today for my #TeamQCP #WDWMarathon run. Let's make a difference for the #IDDCommunity! <insert fundraising link>

Just received my 1st donation for my @QueensCP #TeamQCP #WDWMarathon - thank you! Excited to run for #IDDCommunity

### **HASHTAGS:**

Are a great way to make your posts searchable and relevant in a sea of tweets and posts! Include our hashtags on your social media efforts:

#QueensCP #QCP #TeamQCP #runDisney #WDWMarathon #IDDCommunity