

Saturday, April 30, 2022

Kissena Park

164th Street &
Lithonia Avenue
Fresh Meadows, NY 11432

8:00 am - Registration

9:00 am - Event Start



FOOTSTEPS *for* PROGRESS

Queens Centers for Progress

5K RUN * WALK * ROLL

Lead Sponsor Program



A 5K Run/Walk/Roll fundraising event to benefit individuals with developmental disabilities in Queens.



HISTORY OF THE EVENT



For 70 years, Queens Centers for Progress (QCP) has been serving Queens neighborhoods with life-enriching and life-sustaining programs and services for individuals with developmental disabilities.

For 40 of those years, QCP has held an annual walk which has brought hundreds of people from the local community out on a Saturday morning for a five mile health walk from their Adult Services center on 164th Street in Jamaica to Kissena Park and back.

In 2012, QCP re-branded their walk and *Footsteps for Progress* became the new name. The annual 5K Run/Walk/Roll is a festive celebration of the work that we do here at QCP and also celebrates and recognizes the diversity of the our community.

In 2018, QCP began its partnership with St. John's University and introduced Footsteps for Progress as a timed 5K Run with the course including the St. John's campus. This opened the event to the Queens running community.

Since its inception, the annual event has hosted a complimentary brunch for all attendees who participate. Brunch is provided by local restaurants and vendors and allows participants an opportunity to enjoy food, music, and camaraderie as QCP commemorates their accomplishment at an award ceremony.

The New York Police Department, American Red Cross and local ambulance corps provide support and safety along the route, insuring a smooth running event.





QCP OUTREACH

QCP provides support and services to over 1,200 individuals with developmental disabilities and their families on a daily basis through our Children's Center, adult day services and residential services. In addition to the people that utilize QCP's services daily, there are another 1,000 people who access support through QCP's Article 16 Clinic. QCP also liaises and collaborates with senior centers and other agencies extending our reach to thousands of more people in Queens and surrounding communities.

The Developmental Disability Community is a large community represented by a network of provider agencies, direct care workers, educators, therapists, individuals of all ages, families, and advocates - people who are compassionate and care about quality of life issues, particularly individuality, inclusion and independence.

With the addition of the timed 5K Run, the annual event has expanded to the Queens (and surrounding area) running community - as well as the community at large. QCP's Footsteps for Progress is open to our program participants and their families, staff members, and students from St. John's University and local high schools.

The annual event generally invites local politicians and an array of local businesses whom support QCP's mission to provide supports and services to adults and children with developmental disabilities.





SPONSORSHIP LEVELS

STEP UP FOR PROGRESS / LEAD SPONSOR - \$5,000

- Logo on finish-line signage and finish-line photos
- Logo on event t-shirt, distributed to all walkers and volunteers
- One-minute promotion video about your company
- Banner with logo to be hung at brunch
- Logo on event and organization websites
- Logo on event step-and-repeat
- Branded company fundraising site
- Ten (10) 18" x 24" road signs (displayed along the route)
- Twenty (20) 5K Race entries which includes: Dri-fit t-shirts with your company logo and race medals hand-created by individuals in our programs
- Half-page ad in a local newspaper
- Inclusion in all press releases
- Inclusion in all social media and email marketing
- Inclusion in public service announcements
- Intra-agency recruitment and volunteering flyers

SIGN UP FOR PROGRESS - \$2,000

- Banner at registration
- Logo on event step-and-repeat
- One-minute promotion video about your company
- Logo on event t-shirt, distributed to all walkers and volunteers
- Five (5) 18" x 24" road signs (displayed along the route)
- Five (5) 5K Race entries which includes: Dri-fit t-shirts with your company logo and race medals hand-created by individuals in our programs

DRESS UP FOR PROGRESS - \$1,500

- Logo on event t-shirt, distributed to all walkers and volunteers
- One-minute promotion video about your company
- Two (2) 5K Race entries which includes: Dri-fit t-shirts with your company logo and race medals hand-created by individuals in our programs

RACE PHOTO SPONSOR - \$1,000

- Logo on race photos provided to all participants and share on all QCP social media outlets
- Two (2) 18" x 24" road signs (displayed along the route)

MARKETING OPPORTUNITIES

Marketing for the annual Footsteps for Progress event including advertisements in local Queens papers, posters around the community, QCP's organization website, event website, and through all of QCP's social media platforms (Facebook, Instagram, LinkedIn and Twitter).

Past Sponsors:

- ♦ Chief Fire Contractors CO., Inc.
- ♦ J.F.A. Insurance Brokerage & Associates
- ♦ Minuteman Press of Bellerose
- ♦ Mukti Petroleum
- ♦ Mutual of America
- ♦ Spectrum Designs
- ♦ St. John's University
- ♦ The Ray-Block Stationery Co., Inc.
- ♦ UnitedHealthcare



**YOU CAN MAKE A DIFFERENCE IN
THE LIVES OF PEOPLE WITH
DEVELOPMENTAL DISABILITIES**



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